

Beirut Marathon & Marathon Village - November 2010

To promote sports among young Lebanese, ADPL participated in the Beirut Marathon on November 7, 2010. ADPL was also present at the Marathon Village where volunteers promoted the "Polyathlon des Cèdres" through the projection of a short movie.

More than 2,000 people visited our stand!



Tour of Beirut for the Unity in Lebanon November 2010

To celebrate Independence Day in Lebanon, ADPL organized the "Tour of Beirut" on November 21, 2010, in cooperation with the Lebanese Army. **Around 200 people** cycled through different areas of Beirut, starting in Downtown, going through Ras Beirut and the Southern suburbs, arriving at Sassine square. ADPL's objective was to prove that it is easy for all confessions and communities in Lebanon to live together.

For few hours, cyclists removed the boundaries dividing the city of Beirut!



Polyathlon Garage Sale - January 2011

In line with our non-business principle, and for the second consecutive year, ADPL organised the "Polyathlon Garage Sale" on January 9, 2011 to encourage poly-athletes in reusing their sports equipments. **More than 100 poly-athletes visited the "Garage Sale"**.



Raid des Cèdres - March 2011

“Raid des Cèdres” is a ski touring race organized by the Commandos of the Lebanese Army. It took place on March 6, 2011. ADPL, in cooperation with the Lebanese army, was in charge of the **30 foreigners** that came from the Czech Republic, France and Switzerland to participate in the race and discover snowy Lebanese mountains. They spent five days in Lebanon, between March 3 and 8, 2011, and enjoyed discovering the real image of the country.

« Beyrouth d’Hier et d’Aujourd’hui à Vélo »-June 2011

The “Agence Universitaire de la Francophonie” (AUF), with support of ADPL, organized a biking tour in Beirut on May 29, 2011, for the occasion of the National Heritage day. The objective was to visit important cultural heritage sites in Beirut to increase people’s awareness and encourage them to preserve Lebanon’s cultural heritage through the promotion of soft mobility.

More than 200 bikers participated in the event.



Polyathlon Suisse-April 2011

Each year, the "Association du polyathlon" in Switzerland organizes a polyathlon. This year it took place on April 2011. Four Lebanese participants from ADPL took part of the polyathlon that combined cycling, swimming, running and ski touring from Lausanne to Zermatt summiting the Monte Rosa. The challenge was that all participants should get to the summit in less than 24 hours by supporting each other thus living the real team spirit.



Outdoor Lebanon expo-June 2011

ADPL and its partner "Trek" participated in the Outdoor Lebanon exhibition at Biel. This was an opportunity for us to share sports and adventurous activities with those who visited our stand, while promoting **non-competitive** and **green attitudes!**



WHAT IS NEXT?

Barracks 2 Barracks-July 2011

Every year, the commandos of the Lebanese army organize a mountain trail race from Laqlouq to the Cedars of Becharreh. This year the event will take place on 23 and 24 of July, 2011. Each year, several teams from ADPL participate in the race, in addition to ADPL's contribution to the organization of the event. This is another opportunity to promote outdoor sports in Lebanon.

Polygiro 2011 –August 2011

Santiago de Compostela is our cycling destination for the Polygiro this year! It is organized by the "Association du polyathlon" in Switzerland. It will start from EPFL in Switzerland. Eight Lebanese cyclists will join other European cyclists to cross an average distance of 200 km every day and reach the world heritage city in less than 15 days! Some participants will be sponsored by ADPL depending on the availability of funds.

Polyathlon des Cèdres-October 2011

Polylibian- October 2011